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Editorial

Dear ISPIM Members,

It has become customary for me to report back to members in the first newsletter following the conference and it is a real pleasure to write about the conference that took place in Warsaw in June as this was certainly the best conference that I have had the privilege of being associated with.

All conferences present unique challenges but in the case of the Warsaw conference we were helped tremendously by Krzysztof Lebkowski and his team including Edyta Kacprzak and Kamil Wojcik. In addition it was great to have assistance from Aude Rychalski from ESCEM, the hosts of the 2008 conference in Tours, France. Of course I also need to thank the Conference Chairman, Tomasz Kosmider for his efforts.

The Warsaw conference was the first time in our 34 year history that the ISPIM Annual Conference has been held in Eastern Europe so it was certainly overdue. The conference featured 95 presentations with workshops and networking sessions. 207 people attended from 37 countries, which represents an increase of 54% on the figures from 2006. The balance of presentations, workshops and social networking events appears to be about right – at least, this is what I am hearing from the delegates! We have also made great strides in improving the overall quality of the presentations and have secured deals with a number of journals that will produce special editions in the future.

I would like to thank all the presenters and delegates at the conference, in particular all the session chairs who did an excellent job keeping to schedule and stimulating discussion. We heard from three excellent keynote speakers, Mike Southon from the UK, Wim Vanhaverbeke from The Netherlands and Dan Kirsch from the USA and two good local speakers. I would like to congratulate both Andre Buys for winning the best paper award and Philipp Herzog for winning the best student paper award.

The 2008 conference will be held in Tours (Loire Valley), France where the hosts will be the ESCEM School of Business & Management. Long time ISPIM member Eric Stevens will be the Conference Chairman and the theme is “Open Innovation: Creating Successful Products & Services”. The keynote lineup has already been confirmed as Prof John Bessant from Imperial College London, Dr Bettina von Stamm from The Innovation Leadership Forum and Dr Iris Ginsburg from IBM Research Labs. In addition, Prof Win Vanhaverbeke will return to lead a workshop on Open Innovation and there will be a number of additional workshops scheduled outside of the conference on topics such as improving paper writing and on writing better European project proposals. The conference website is www.ispim.org/conference and as we intend to restrict conference numbers to around 200 I would strongly advise you to book early.

As membership of ISPIM is growing and as more members are joining from outside Europe, we have taken the decision to run a mini-conference outside of Europe in January each year. The first of these mini-conferences will take place in Singapore in January 2009 in collaboration with Singapore Management University. In addition, we will continue to support other innovation events such as the Hawaii International Conference on System Sciences (HICSS) where Desai Narashimalu and Marko Torkkeli will be managing the minitrack on Innovation and Innovation Management on behalf of ISPIM in January 2008.

As well as marking a personal milestone – my 10th year as a member of ISPIM - the Warsaw conference also appointed a new board:

- Steffen Conn - VP, Membership & Finance
- José Carlos Caldeira - VP, Marketing
- Ferdinando Chiaromonte - VP, Research
- Marko Torkkeli - VP, Publications
- Eelko Huizingh - VP, Scientific Affairs

I have taken on the role of VP, Conferences vacated by Ravi Zutshi and am honoured to continue to be the ISPIM President for the next two years. I am indebted to the Board Members for their support and also to the ISPIM Fellows who increased their numbers by one with the appointment of Prof. Anttila.

Best regards and I look forward to seeing you in Tours in 2008!

Iain Bitran
President, ISPIM

Society News

The XIX ISPIM Annual Conference in Tours - France



International Society for
ispim
 Professional
 Innovation
 Management
 www.ispim.org





OPEN
 INNOVATION

creating products and services through collaboration

The XIX ISPIM
 Conference

Tours (Loire Valley),
 France

15 to 18 June 2008

The 2008 ISPIM Conference - **Open Innovation: Creating Products and Services through Collaboration** - will be held in **Tours (Loire Valley), France** on **15-18 June 2008**. Organised by ISPIM and supported by ESCEM School of Business and Management, this conference will bring together academics, business leaders, consultants and other professionals involved in innovation management. The conference format includes plenary and parallel sessions with both academic and practitioner presentations and workshops. Additionally, the conference will provide excellent networking opportunities together with a taste of local culture.

Conference Sub-themes

- Commercialising and financing innovation
- Culture, social interaction & diversity management in innovation
- Education and training in innovation
- Entrepreneurship
- Innovation policy and competitiveness
- Learning and knowledge management in OI
- Managing collaborative R&D
- Managing IP and technology transfer in OI
- Managing, measuring and implementing OI
- Methods and tools for innovation
- OI value networks, clusters and business models
- Services and OI

Keynote Speakers



Prof. John Bessant
 Professor of Innovation and Technology Management and Senior Fellow, Advanced Institute of Management Research, Imperial College London
Dealing with discontinuity – managing innovation beyond the steady state



Dr. Iris Ginsburg
 Global Leader, Innovation Management Practice, IBM Research
Service innovation – developing a new body of knowledge in practice and in academia



Dr. Bettina von Stamm
 Catalyst, Innovation Leadership Forum
The innovative organisation – a question of collaboration

Important Deadlines:

31 December 2007: Academic Paper Abstracts or Practitioner Presentation Outlines

28 February 2008: Acceptance Notification

30 April 2008: Final submissions (including slides, profiles & photos) together with registration and payment

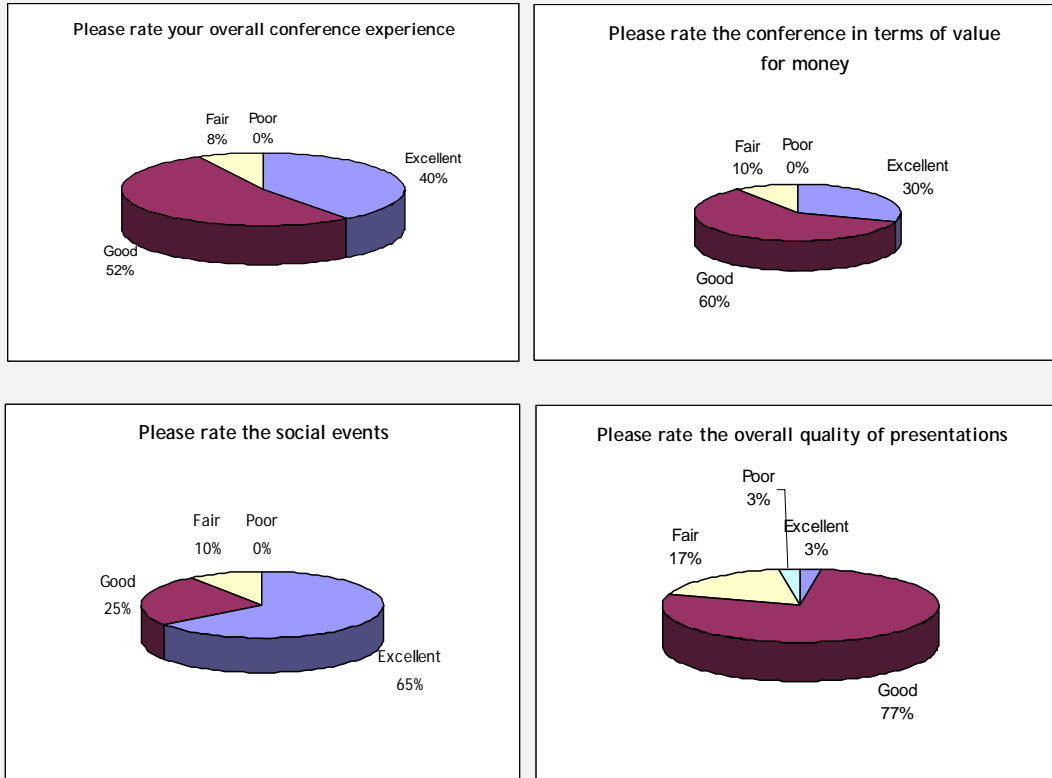
All latecomers wishing to submit should email the conference secretariat at conference@ispim.org. Please note that late submissions may not be accepted for the conference.

Please note that there is no deadline for non-presenting delegates to register. However, we plan to restrict delegate numbers to 200 and we will no longer be accepting registrations after we have reached this limit. It is, therefore, advisable to book early!

For more information, visit the conference website at
www.ispim.org/conference

The XVIII ISPIM Conference Feedback

As usual in ISPIM conferences, a survey was conducted among conference participants to collect opinions and suggestions about the conference organization and content. Here are some results:



These results confirm the excellent atmosphere felt during the conference and the very positive feedback received from the participants. In all indicators, more than 75% of participants rated the event as excellent or good. All keynote speakers were rated as excellent or good by more than 70% of the participants. It's also important to stress the evolution since last year. The value for money was rated excellent or good by 90% of the participants, compared with 67% last year.

If we add to these numbers, the fact that this conference had a record number of participants (more than 200), it seems evident that we are on the right track. This also sets a major challenge to the XIX ISPIM Conference organization.

Another survey on ISPIM services was also conducted and the results will be presented in the next edition of the Newsletter.

How to Write Academic Papers for Publication

'To publish or to perish' is an old cliché in academia but one that is still very much alive. Researchers need published papers for their academic careers, universities need published papers to improve their ranking in performance-based assessments. Many researchers are well able to complete research projects but struggle with the process of writing sound academic papers. They usually acquire writing skills through a lengthy process of trial and error. Dedicated teaching and training in writing skills enables them to shorten the learning process considerably. To help PhD students and junior faculty to improve their papers, ISPIM organized the workshop 'How to Write Academic Papers for Publication' in Warsaw, just before the start of the annual conference.

In a three-hour session, workshop chair Eelko Huizingh (University of Groningen, The Netherlands) discussed the essential elements of academic writing. The workshop covered topics such as how to convert a research project into publishable paper(s), the structure of academic papers, and the main elements of a paper's front-end, body and back-end. The twelve participants (from seven countries and three continents) analyzed both published papers and their own work, enabling them not only to learn about writing papers, but also to put this knowledge into practice. The Warsaw workshop was a short version of the two-day workshop Eelko Huizingh offers to universities to be organized on location.

It was the first time such a workshop was organized at an ISPIM conference and it turned out to be a great success. The workshop got fully booked the very same afternoon it was announced by email to the PhD students registered for the conference. Afterwards, the participants evaluated the workshop very positively. They were asked (on a five-point scale, 1 = very low, 5 = very high) to evaluate the workshop's usefulness (average = 4.8), their willingness to recommend the workshop to others (4.5), and their overall satisfaction (4.4). A selection of comments:

- 'Great to get tools.'
- 'The workshop really provides insight into writing papers.'
- 'I learned a lot!'
- 'This really improved my thinking about the writing process!'

Given the large interest in the workshop, after a couple of days we stopped adding delegates to the reserve list, and the positive evaluation ISPIM will consider how to organize the workshop next year. One of the goals will be to try to accommodate a larger number of interested ISPIM delegates. For more information contact Eelko Huizingh at k.r.e.huizingh@rug.nl.

Our Latest Members

Aurora Teixeira

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Aurora Teixeira is the scientific coordinator of the Unit of Innovation and Technology Transference (UITT) at INESC Porto (Portugal) and assistant professor of Innovation Management and Macroeconomics at University of Porto (Economics School, FEP-UP). She has a Ph.D. in Science and Technology Policy Innovation Management granted by SPRU (University of Sussex, U.K.) in 2002.

She is member of the scientific commission of the Masters in Innovation and Technology Entrepreneurship (Engineering School, FEUP-UP) and International Economics and Management (FEP-UP). She is also actively involved both in national and in international organizations being a member of the UP Club of Entrepreneurship and UP Magazine, and Executive Member of the Council of the European Association for Evolutionary Political Economy (EAEPE).

She is author and co-author of several publications in the area of innovation, economic growth, and human capital, including the co-edition of the book 'Multinational, Clusters and Innovation' (Palgrave Macmillan, 2006). Her research has been published in several international scientific journals, namely European Planning Studies; International Journal of Technology Management, Portuguese Economic Journal; Estudos Económicos; Notas Económicas; Research in Comparative and International Education; Portuguese Journal of Social Science; Organisational Transformation and Social Change; Brazilian Innovation Journal.

She was awarded two scientific prizes: in 2006, the Prize Foreign Direct Investment API/Universidade Coimbra, with the study 'Foreign Direct Investment, Human Capital and Technology: an Application to the Portuguese Case, with a Policy-Making Focus' (co-authored with Ana Teresa Tavares-Lehmann), and in 1999, by the Portuguese Economics and Social Council, with the study 'Human Capital and Innovation Capability: contributions to the study of Portuguese economic growth, 1960-1991' (in Portuguese).

Her preferred hobbies are teaching and playing with her two wonderful children (Sara and João), dazzling husband (João), and incredible dog (Chip).

URL: <http://www2.inescporto.pt/uitt/author/aact>

Monika Petraite-Kriaucioniene

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Monika Petraite-Kriaucioniene is Assoc. Professor and Deputy Director for Research at the Institute of Business Strategy, Kaunas University of Technology, Lithuania.

She is the author of more than 30 research papers, is a national representative for Lithuania in European Trend Chart on Innovation, ERAWATCH, ETEPS projects, is in the core-expert group advising the Lithuanian Ministry of Economy in Innovation policy making. She has also co authored such scientific studies as The Implementation of Innovation policy statements in Lithuania and the recommendations, Study of the Complex growth factors for Lithuanian Economy, and currently is a core expert in drafting Lithuanian innovation in business programme 2007-2013.

Research interests: innovation management, National Innovation Systems, R&D in business and NTB firm creation.

Short News

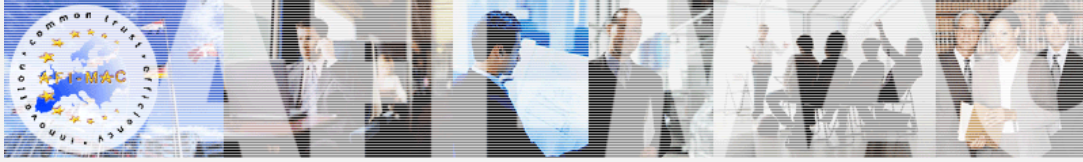
Request for Collaboration

Our member Thomas Matheus is currently doing a doctoral research into product development processes of supply chains at Warwick Business School and he is looking for interviewees of organizations in the aerospace industry. The aim of my study is to determine how success and failure factors concerning product/service development processes in supply chains in the aerospace industry influence the bottom line of projects in this area.

Especially factors in relation to innovation; knowledge exploitation (becoming lean) and knowledge exploration (becoming agile); contributions of internal and external parties; cross-departmental and inter-organizational communication; sense-making of different types of information from different departments/organizations; decision-making; and conflict management are of interest to me.

In order to generate appropriate data for this study he would like to carry out interviews lasting approximately 1 to 2 hours (depending on the availability of the interviewee). Hence, if you are interested in participating, please follow this link to get a more detailed idea regarding the study: [http://www.tmatheus.com/Research into product development processes.doc](http://www.tmatheus.com/Research%20into%20product%20development%20processes.doc) or contact Thomas directly (thomas@tmatheus.com).

Events & Opportunities



5th AFI-MAC European Conference on incubators and Entrepreneurship

“Which added-value does a Reinforced Accompaniment Process bring to the Incubators and the Entrepreneurs?”

Bordeaux, France - 12 October 2007

Following the feedback and direct results presentations of the European AFI-MAC project for the accompaniment of Incubators, Entrepreneurship support structures and Entrepreneurs, the 2 themes developed during the afternoon sessions will identify the future collaboration and development paths to be jointly implemented with interested attending participants to:

- Transfer the AFI-MAC process to new incubators or Entrepreneurship support structures.
- Enlarge the 5 incubation models already developed.
- Extend the international network in and beyond the 5 initial countries
- Assess the impact of the accompanying structures and Reinforce that Multi-Actors Cooperation jointly with the attending participants.
- Ensure Sustainability of the accompanying structures, as well as their Quality of Services by the recognition and professional development of the stakeholders thanks to the Added-value Validation of the Experiential Learning (VAE - Valorisation des Acquis de l'Expérience).

Themes developed during the afternoon:

- 1st Presentation + Debate: Impact of incubators and Entrepreneurs Support structures on the Creation and Development of Enterprises.
- 2nd Presentation + Debate: Relevance, Procedures and Support tools for an added value recognition of the experiential Learning (VAE).

More information at the AFI-MAC website: <http://www.afi-mac.ne>



10th European Conference for Creativity and Innovation

Copenhagen Business School, October 14-17, 2007

The purpose of ECCI is to facilitate co-operation and cross-fertilization between academics, business life and trainers in the field of creativity & innovation. We strive to create a conference on creativity and innovation with a high degree of coherence between theme and methods, frame and content. We obligate ourselves to take our own medicine and to go beyond traditional conference preparations and methods.

The ECCI X program is far from being ready yet – so, we need to get in touch with you exactly at this stage: We need hosts for our creative work zones, we need exciting tasks for our workshops, we need brilliant academic papers for our “paper jam sessions”, and we need weird stuff...

Please see the website - WWW.ECCIX.ORG - under “Call for contributions”. You can also sign up for the newsletter, so that you can be continuously updated.



Collaborating into the Future: Empowering SME to Innovate

Brussels, October 18, 2007

»Collaborating into the Future: Empowering SME to innovate« is a stimulating one-day conference exploring the promotion of innovation in small and medium-sized enterprises (SME) by involving them in funding opportunities for international collaborative research and development (R&D).

Speakers from major companies, the European Commission, SME support agencies and leading research centers will discuss a number of novel ideas in the field of innovation and the role of SME in the international R&D arena. Three parallel sessions will provide platforms for policy makers to examine and review their regional innovation systems, for consultants and executives from SME to explore the process of matching SME with appropriate funding opportunities and for business intermediaries to learn from and join the smE-MPOWER model of networked innovation support.

This conference is an invaluable opportunity for everyone involved in collaborative SME R&D to learn, discuss, review and network in a motivational and facilitative environment. Rarely does an event so thoroughly integrate theory and practice on such a scale and with such an impact.

For further information on the program, any changes and the participants, visit our website: www.sme-mpower.net



E.N.G.'s 7th Senior Executive Summit

Making Innovation Work

NH Barbizon Palace, Amsterdam, 6 & 7 November 2007

In 2005, the global innovation 1000 companies spent a total of US\$407 billion on R&D. The biggest spenders alone spent up to 8 billion each on generating new products and services. To optimise the return on investments, companies need to enhance their innovation strategies through the involvement of employees in different levels of the organisation.

Furthermore, markets have become increasingly competitive and the focus on cost savings makes it increasingly challenging for companies to generate new ideas. To maintain the constant flow of innovations, companies have started to focus on user-generated innovations, collaborative partnerships and new business models for developing their products and services.

Come to Amsterdam to join this event that brings together leading innovators to discuss the key issues on innovation. In depth case studies and workshops will provide insights into how leading innovators from different industries develop their new products, services and business models through the successful execution of their innovation processes.

A brochure is attached to this Newsletter. ISPIM members have a 10% discount.

For further information, please visit www.eng-nl.com



Global Innovation Exchange 2007 Virtual Conference

7 - 9 November 2007

Learn the latest in global innovation best practices – entirely from your computer! Announcing the Global Innovation Exchange 2007 virtual conference (November 7-9), a groundbreaking online event focused on collaboratively sharing and diffusing innovation insights, strategies and next practices from around the world. Learn about emerging innovation models, tools and approaches from leading experts from around the world including:

- Deborah Arcoleo, Director, Global Innovation Johnson & Johnson Group of Consumer Companies
- Sirin Elci, Founder & Director, Technopolis Group Turkey
- Soren Kaplan, Former Manager of Business Strategy, Hewlett-Packard
- Cheryl Perkins, Former Chief Innovation Officer of Kimberly Clark
- Anil Rathi, President and Founder, Idea Crossing
- Marianne Toftegaard Poulsen, Executive Director, Innovation Center Denmark
- And more!

By engaging directly with innovation Thought Leaders and by networking with peers from around the world, you will:

- Gain insight into the latest trends in innovation management and strategy
- Learn from real-world examples that demonstrate next practices in the field
- Receive practical tips and tools for leading innovation in your own organization
- Get questions answered from the experts and build new relationships with others participants

Register on or before October 26 and receive the early bird discount! For more information or to register, visit <http://www.innovation-point.com/GIE2007/index.htm>.

ISPIM members have a 10% discount.



Hawaii International Conference on System Sciences

Hilton Waikoloa Village Resort, Big Island, Hawaii, January 7-10, 2008

HICSS-41 offers a unique, highly interactive and professionally challenging environment that attendees find "very helpful -- lots of different perspectives and ideas as a result of discussion." HICSS sessions are comprised primarily of refereed paper presentations; the conference does not host vendor presentations.

HICSS-41 contains the following tracks, or areas of research concentration:

- Collaboration Systems and Technology
- Decision Technologies and Service Sciences
- Digital Media: Content and Management
- Electric Power Systems Restructuring: Engineering, Economics, and Policy
- E-Government
- Information Technology in Health Care
- Internet and the Digital Economy
- Knowledge Management Systems
- Organizational Systems and Technology
- Software Technology

After last year's success, ISPIM co-operates again with HICSS, organizing an Innovation and Innovation Management minitrack. This minitrack will feature interesting and original research results at the crossroads of Technology, Markets and Firms.

You can find more information at www.hicss.hawaii.edu



2nd Annual Front End of Innovation EUROPE Conference

Your Catalyst for Future Growth & Global Impact

Hilton Vienna, Vienna, Austria, 28-31 January, 2008

BREAKTHROUGH INNOVATION
DESIGN THINKING
CUSTOMER DRIVEN INNOVATION
IDENTIFYING NEW MARKET TRENDS
IDEA MANAGEMENT
GREEN INNOVATION: THE ENVIRONMENT & CARBON FOOTPRINTS

VOICE OF THE CUSTOMER
OPEN INNOVATION
PRODUCT LIFE CYCLE MANAGEMENT
DISRUPTIVE, INDUSTRY CHANGING INNOVATIONS
INNOVATION FOR GROWTH
GLOBAL INNOVATION: BRIDGING CULTURAL DIFFERENCES

BUSINESS MODEL INNOVATION
CULTURE & COLLABORATION
SERVICE INNOVATION
USING INNOVATION TO WIN NEW MARKETS
NEW PLATFORMS & PORTFOLIOS
NEW GROWTH BUSINESS IN A RISK-MINIMIZING ENVIRONMENT

ISPIM members have a 10% discount

For further information, please visit www.iirusa.com/feieurope



The 17th International Conference on Management of Technology “Creating and Managing a Knowledge Economy”

Dubai International Convention and Exhibition Centre (DICEC), Dubai, UAE

April 6-10, 2008

The 2008 Conference will focus on the MOT in knowledge economy. Economies around the world are looking at diversification and one of the sectors that figures quite prominently in most of these national diversification strategies is diversifying into knowledge sector. The Conference will give special attention to innovations, opportunities and threats in creating and managing knowledge economy. Best practices in technology management in order to support a knowledge economy and the role of academic institutions in preparing the needed human resources for the technological environment of the 21st century will be presented.

Important deadlines:

- November 1, 2007 - Abstract submission
- December 10, 2007 - Notification of abstract acceptance
- January 10, 2008 - Paper submission deadline
- February 15, 2008 - Notification of paper acceptance/revision
- March 10, 2008 - Final version due

Please visit the Conference home page at <http://www.buid.ac.ae/iamot2008/default.htm> for more information.



Seventh International Symposium on Tools and Methods of Competitive Engineering (TMCE 2008)

April 21-25, Kusadasi, Turkey

TMCE 2008 is organized jointly by the Middle East Technical University (Turkey) and Delft University of Technology (the Netherlands) in Kusadasi, one of the most attractive tourism sites of Turkey, TMCE will offer a high quality professional and spectacular social and cultural events.

The Program Committee has opened the web-hosted conference management system of TMCE 2008 for abstracts and draft papers. This can be reached at <http://tmce08.confmaster.net/pages/login.php?Conf=TMCE08>.

A Proceedings book will be published in hard-cover bounds and selected papers will have the opportunity of being republished in special issues of various international journals.

Important deadlines:

- Submission of extended abstracts: 30 April, 2007
- Submission of full papers: 30 August, 2007
- Submission of revised papers: 15 December, 2007

The focus of the professional program will be on new concepts and approaches for competitive engineering in the context of collaboration between East and West. Participants from government, academia and industry all over the world will share their research results and practical experiences. You are cordially invited to participate in this exciting event with your industrial tutorials, scientific podium and poster papers, product demonstrations or simply as part of the audience. Participation of students will be supported with special discounts on their registration fees.

Please visit the home page of TMCE 2008 at <http://www.tmce.org> for more information.