

ISPIIM JUNIOR RESEARCHER LAB

8 June 2014, Dublin, Ireland

In response to the growing needs of the Innovation Management community, we are continuing to expand our PhD Student and Junior Researcher activities by organising an ISPIIM Junior Researcher Lab to coincide with the XXV Annual ISPIIM Conference in Dublin. The Lab is intended for anyone who is considering doing a PhD, currently working on one, or has just completed it.

The ISPIIM Junior Researcher Lab is organised by the ISPIIM PhD Student Community for participants to exchange experiences and network with other junior and experienced researchers, share ideas and resources, as well as tackle the challenges of completing a PhD in innovation management.

During a similar Lab in Helsinki 2013, over 50 junior researchers representing more than a dozen countries gathered together to do just this. Based on their feedback, we have further developed our programme to suit participants from different academic backgrounds.

Please note that, in addition to the Conference registration, pre-registration for the Lab is required. The official registration period has ended. If you wish to participate please send an email to hinkkanen@ispim.org

Looking forward to seeing you in Dublin!

Juha & the ISPIIM team

hinkkanen@ispim.org



PROGRAMME 8 June 2014 (subject to change)

13.30-13.45 Registration (Please make sure you arrive on time)

The venue is Achill/Blaskett Hall Level 2 - Chartered Accountants House - 47-49 Pearse Street, Dublin. It is about a 15min walk from the City Hall which is the venue for the conference welcome reception.

13.45-14.00 Welcome and introductions

14.00-14.30 "The Ballad of the Lonely PhD Student..."



Why a PhD is worth the trouble? Opening address by Professor John Bessant (Chair in Innovation and Entrepreneurship at Exeter university), who has been active in research, teaching and consultancy in technology and innovation management for over 25 years. John is the author of over 20 books and monographs and many articles as well as lectured and consulted widely around the world. His most recent books include *Managing Innovation* (now in its 5th edition), *High Involvement Innovation*, and *Innovation and Entrepreneurship*.

14.30-15.30 Facilitated Networking



"PhD Speeddating". Participants will not only meet new people, but also learn and familiarise themselves with each other's research areas and topics through facilitated networking. Be sure to bring your "research pitch" together with your business cards and contact details!

15.40-17.10 Interactive Small Group Sessions



Participants will join interactive Q&A sessions led by experts in order to share best practices on various topics. Please see the last 3 pages of the program for detailed descriptions for topics and experts. Note that the tables are repeated ONCE, so you will have the possibility to participate to TWO tables during the lab. However, by networking effectively you can learn what other people spoke in their tables.

17.15-18.15 Meet the Editors Session

An opportunity to confront journal editors associated with ISPIM, and ask questions about the publishing process. Confirmed participants include:



Professor Alexander Brem

University of Southern Denmark

International Journal of Technology Marketing

ISPIM associated reviewer program



Professor Ellen Enkel

Zeppelin University

R&D Management



Professor Joseph Tidd

University of Sussex

International Journal of Innovation Management

18.30-20.00 Conference Welcome Reception



The evening will continue with the official Conference Welcome Reception, allowing you to meet other Conference participants over drinks and snacks.

After the reception, there is a possibility to meet over dinner in a nearby restaurant (costs not covered).

ROUNDTABLE TOPICS AND EXPERTS

Instructions: Tables are repeated ONCE so each of you will have the possibility to take part in TWO tables during the lab. One round of discussions will last 40 minutes after which you can swop tables. The seating in the tables is by first-come-first-serve principle. As naturally not everyone will be able to sit in the same table make sure that you also have a secondary choice if the primary one is already full. The topics are not limited to the ones mentioned below and participants are expected to ACTIVELY participate to conversation. It is your task to make the most out of the tables so please come with an open mind and be ready to network and meet new people!

Table 1: Getting organized

- How does one best deal with trade-offs in time available and research quality when it comes to PhD work?
- What to expect while doing PhD studies in terms of work and personal life balance and also meeting the expectations of supervisor?
- Time management tips and tricks related to Ph.D. studies
- How to deal with uncertainty in research and during PhD studies?
- What to do when you lose focus? Or focus too much?
- What are the advantages and disadvantages of a monograph vs. publication based dissertation?



Post-doctoral Researcher Kati Järvi

Lappeenranta University of Technology

Successfully defended her dissertation in 2013, extensive experience in publishing, research projects, as well as guiding new PhD students to an academic career



Post-doctoral Researcher Uros Sikimic

Politecnico di Milano

Successfully defended his dissertation in 2014, has always known he will do a PhD and continue on an academic career to become a full professor one day, hopefully somewhere in Scandinavia.

Table 2: Extracurricular activities

- Funding opportunities for travel, studies and life?
- How to balance involvement in different activities in order to learn in the most efficient way?
- Importance of networking for studies and for career?
- How can I influence on where I study and how I study?
- Building your competencies and capabilities during the PhD



Stephan von Delft

PhD student at University of Münster, organiser of the [Global Entrepreneurships Summer School](#)

Visiting scholar at San Diego State University (2013)



Juha Hinkkanen

Project manager for MNEmerge research project (www.mnemerge.com), Community Development Co-ordinator for ISPIM

Visiting scholar at Stanford University (2013) and IE Business School (2011-12)

Table 3: Methodologies for IM research

- Integration of quantitative and qualitative research
- How is interdisciplinary research perceived by the innovation research community?
- How would you advise approaching organisations in order to get access for data collection?
- What is the attitude to qualitative research in the international community?
- How to approach companies when it comes to data collection?



Reader Urs Daellenbach

Victoria University of Wellington

Publications in journals such as Strategic Management Journal, R&D Management and Journal of Management Studies



Professor Paavo Ritala

Lappeenranta University of Technology

Publications in journals such as Technovation, Industrial Marketing Management, Journal of Product Innovation Management and Management Decision

Table 4: Emerging Topics in Innovation Management

- What current topics and ideas are popular among researchers?
- How to spot a niche in literature - is there anything that has not yet been written?
- How to make sure my research is timely (or at least perceived timely)?
- How to study emerging and vibrant phenomena's that have not yet been well established in the academic community?
- How is interdisciplinary research perceived by the innovation research community?
- What is the attitude to qualitative/quantitative research in the international community?



Professor Jens Leker

University of Münster

Publications in journals such as Technovation, Technological Forecasting & Social Change, and Creativity and Innovation Management.



Professor Davide Chiaroni

Politecnico di Milano

Publications in journals such as Technovation, R&D Management and European Journal of Innovation Management

Table 5: Publications and academic career

- How important are publications for finding an academic position? Conducting inductive research may in the long run lead to high level publications
- What should a perfect letter to the reviewers look like?
- How to get my research published in good journals?
- When presenting research results: how to balance scientific integrity with the speed and buzz-wordiness of the industry?
- Scientific integrity, does it exist and to what level?



Professor Eelko Huizingh

University of Groningen

Director of Huizingh Academic Development (www.hacademic.com), more than 300 publications in various academic journals.

Table 6: Careers outside academia

- What career path(s) does PhD studies offer? Or does it restrict you to career in academia only?
- How can I embark on a career as a strategy and innovation consultant during and post PhD?
- How a typical career outside academia begins after completing a PhD?
- To what extent is career switching between academia and business feasible during and after PhD?
- What are the advantages and disadvantages of doing a PhD part time while working in your regular job?



Dr. Sabrina Schneider

Deutsche Bank / University of Kassel

Successfully defended her dissertation in 2013 and went to work for the industry.



Managing Director, Entrepreneur, Dr. Robert Dew

Coriolit Pty Ltd / TiasNimbas Business School

A true multitasker with extensive entrepreneurship and consulting experience coupled with numerous academic affiliations